



November 18, 2015

Recommendation Letter for Daniel G. Floyd

To whom it may concern:

It is with great pleasure that I write this letter of recommendation for Daniel Floyd, who is seeking an internship with your organization.

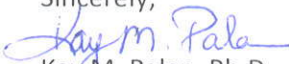
I first met Daniel when he entered the Haworth College of Business at Western Michigan University as a freshman in September 2013. He actually caught my eye before classes started that year because of a publication recognizing him for his entrepreneurship endeavor reached my desk. I sent Daniel a note to congratulate him on the recognition, and he immediately reached out to me—we have met on a regular basis since that time. I consider myself to be a mentor to Daniel.

Daniel is now a junior at Western Michigan University in the College of Arts and Sciences, majoring in Communications, with a minor in business. During his first year at the University, Daniel was selected to participate in Starting Gate, a university-wide student start-up accelerator. Daniel was selected into the accelerator to further develop a business plan for his invention, the SpeechMasterPro. Three years later, this invention is produced and enjoys global sales. Daniel's accomplishments with this invention have been recognized in several major media outlets, including the Chicago Sun-Times, Crains Detroit Business, The Washington Times, Inc. Magazine, and National Public Radio. It is truly remarkable to see the problem solving and creative abilities exhibited by Daniel, but perhaps even more so, his persistence in getting this product to market. He very much deserves all of the public attention and accolades this effort has garnered.

Daniel clearly demonstrates the ability to work independently. He is a team player and relationship builder. He is well-read and well-spoken. I think he challenges himself and the people around him to continually improve.

I believe that Daniel would be an asset to your organization and I strongly encourage you to seriously consider him for an internship.

Sincerely,


Kay M. Palan, Ph.D.
Dean

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